In the United States Patent and Trademark Office

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MAR **2 6** 2007

Appellants:

William E. Harvey, Peggy Jo

Kintner, Allen A. Warmus

Serial No.:

10/020,637

Group:

Docket No.:

3623

17,373

Confirmation No.:

9222

Examiner:

Susanna M. Meinecke Diaz

Filed:

December 14, 2001

Date:

March 26, 2007

For:

Method For Estimating The Effect of Characteristics On Product Preference

And/Or Concept Performance

Appeal Brief Transmittal Letter

Mail Stop Appeal Brief - Patents Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. 41.37, transmitted herewith is an Appeal Brief pursuant to the Notice of Appeal which was malled on December 21, 2006 and the Petition For One Month Extension of Time filed herewith.

Please charge the \$500.00 fee (fee code 1402), pursuant to 37 C.F.R. 41.20(b)(2), which is due to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875.

a. Budkowski

Respectfully submitted,

WILLIAM E. HARVEY ET AL.

Alyssa A. Dudkowski

Registration No.: 40,596

CERTIFICATE OF TRANSMISSION

I, Mary L. Marchant, hereby certify that on March 26, 2007 this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

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